



U16 AAA TIGERS

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2020-2021
INFORMATION
PACKAGE

PRESIDENT'S MESSAGE

Dear Players and SEAC Families,

Welcome to the 2020-2021 SEAC Season!

We are excited to get the season started during these unprecedented times. The tryout process and regular season look quite different this year.

Our commitment is to follow all guidelines issued by the Provincial Government as set out by the Chief Medical Officer, Hockey Alberta and the City of Medicine Hat. We will do our best to ensure we keep everyone safe at the rink.

The links below provide the current information that we are following:

<https://www.medicinehat.ca/government/departments/parks-and-recreation/changes-due-to-covid-19>

<https://www.alberta.ca/assets/documents/covid-19-relaunch-sports-physical-activity-and-recreation.pdf>

<https://www.hockeyalberta.ca/home/>

SEAC is once again committed to offering a quality program with a strong coaching staff and effective support services which include fitness, skate sharpening, goalie sessions, power skating/skill sessions and coach mentorship. This information package will provide you further details on all that we offer.

We appreciate all the community support around the SEAC program, the sponsors, Medicine Hat Tigers, Medicine Hat Hockey Hounds, local media, volunteers and the many dedicated hockey fans.

We hope this year will be a GREAT year, for all our players, even amongst all the regulations.

Enjoy the season.

Warmest Regards,
SEAC Board of Directors



U16AAA COACHING STAFF

HEAD COACH

Keegan Bartram:

Keegan Bartram is born and raised in the city of Medicine Hat and is entering his first full season as a Head Coach at 25-years old. He started playing at 4-years old played the entirety of his hockey through the MHMHA, winning a Pee Wee AA Championship in 2007/08 before finishing off with a season at the Midget AAA level. He then went on to play parts of 4 seasons with the Medicine Hat Cubs in Jr. B from 2013-2017, winning the league's Rookie of the Year his first season and Captaining the club in his final two. He then finished off his playing career with a Championship title in the Saskatchewan Senior League with the Shaunavon Badgers alongside fellow coaches Logan Aasman and Cody Tetrault. Keegan is currently in his final semester of his Bachelor of Communications degree in Broadcast Media Studies from Mount Royal University in Calgary. The past 3-years he has been the play-by-play commentator/analyst for the men's and women's Cougars Hockey Programs at the U-Sport level and spent time working for Calgary Flames radio SportsNet 960 the Fan. He is excited to bring his knowledge of the game to these young men to help them grow as individuals on/off the ice and is looking forward to changing the mindset of hockey in Medicine Hat.

ASSISTANT COACHES

Royce Bert:

Royce Bert grew up in Redcliff where he started playing the game of hockey at the age of 9. He then went on to play in the MHMHA system for the Pee Wee AA, Bantam AAA, and Midget AAA clubs. After minor hockey, he played 2 years Junior B for the Medicine Hat Cubs where they won back to back Playoff titles and represented their zone for Provincials. His final year playing Junior hockey was with the Brooks Bandits Junior A club in the AJHL where he was an assistant captain in 00/01. After playing he got his first taste of coaching, helping as an assistant with the Junior B cubs in 03/04. During that time, he married his amazingly supportive wife Leesa. They have two children, Deegan and Keyana, that both play hockey. In 2012 he continued coaching when his kids first started to skate and has been coaching ever since. Royce is a dedicated Hockey Coach who has experience coaching up to the Bantam AA level. He has been a part of numerous Provincial teams that have had success. He coached his Pee Wee AA team in 18/19 to a South division title and went on to take home a Bronze at Provincials. As an assistant with the girl's program Pee Wee B club in 17/18 they took home Silver. The following year they won the league title and Provincial Gold in the A division. He is employed at Iron Horse Energy Services and is in



his 13th year with the company where he worked his way up to Managing the Coil division.

As a coach he enjoys being able to have the opportunity to give back to the game he loves from his past playing and coaching experiences including physical, mental, emotional, and strategic aspects. Leading to the most important part. **“Player development” on and off the ice.** He feels there is more to hockey than the game itself, valuable life lessons and life skills are learned and are a big part of the players’ growth.

Logan Aasman:

Logan is from Medicine Hat and started playing hockey at 7-years old. He played up through the MHMHA with two-seasons at the Pee Wee AA level, one at the Bantam AAA level where he was named the all-star representative for the club at the break and the recipient of the Tigers \$2,500 scholarship for top Hound at the Hockey Hounds Tournament. He then went on to play a year at the Midget 15’s level before a season and a half with the Midget AAA Tigers. He won the top scorer award for the team in 2011/12 and in his final season got the call to join the Everett Silvertips of the WHL. After parts of 3 seasons in Everett, Logan joined the Brooks Bandits for a brief stint as a 20-year old before leaving to start his pursuit in instrumentation at SAIT. He is in his 3rd Year there and is working at PTW Energy. Logan, also in his first season as a coach is excited to share his experiences and have a great season with his staff and players.

Cody Tetrault:

Cody was born in Shaunavon, Saskatchewan and attended school while playing his minor hockey there until the age of 15. He moved to Medicine Hat when he was in grade nine and continued to play minor hockey here. After, he would travel back to Shaunavon on weekends to play for the Senior Badgers for 10 seasons. His team would go on to win the league the last 4 seasons he was a part of it. Cody also continues to enjoy playing Senior Baseball in Shaunavon and coached one year of high school baseball with the Medicine Hat High School Mohawks. Cody and his wife Jordyn just had their first boy (Hazden) in April of 2020. This is Cody’s second season coaching both at the U16 level. He is looking forward to a productive and successful season with this group of young men and coaching staff.

SEAC TEAM SUPPORT SERVICES

MATT WONG – GOALTENDING COACH

Matt Wong entering his 12th season as a goaltending coach in Medicine Hat. Using his background in goaltending he founded King of the Crease Goaltending in 2009 after a successful Junior A career.



He was a runner up for the Rookie of the Year in the AJHL and was twice named BCHL All Star as a member of the Victoria Grizzlies and the Alberni Valley Bull Dogs.

Matt was the former goaltending coach for the RBC Cup Champions Brooks Bandits and signed on with the WHL Medicine Hat Tigers for the 2019-2020 season.

DRYLAND

Temple Fitness will be the home for all dryland training for the SEAC AAA teams this season. Temple Fitness is known for their scientific approach to working with athletes. The Medicine Hat Tigers and the Medicine Hat Mavericks utilize this qualified team of professional trainers for their training needs.

PLATINUM STAR

Platinum Star Power Skating is a team of certified, professional coaches who possess a great depth of knowledge and experience from our varied backgrounds of power skating, kinesiology and professional hockey.

Gay N. Dubeau, is the founder/operator of this company. She is a Master Course Facilitator and Program Developer for Skate Canada and travels throughout Alberta, British Columbia and Saskatchewan certifying coaches to “teach” power skating.

We offer opportunities to teams, small groups and private individuals for power skating bio-mechanics, stick handling and shooting. It is our goal to stay current and deliver each and every session with PASSION!

We are honored to work with SEAC!

Gay’s commitment to sport and the community has provided her a place on the in the Medicine Hat Sports Wall of Fame.

SKATE SHARPENING

Rob Hagarty from Stick Fix will be providing Skate Sharpening Services to all SEAC teams once again this season.

Skate sharpening will be offered on a weekly basis.



SEAC HISTORY, MISSION STATEMENT, AND VALUES

HISTORY

The SEAC Board is comprised of individual members with experience in the various fields of knowledge necessary to ensure the proper stewardship of high performance hockey in Southeastern Alberta. These fields include, but are not limited to academia, ethics, law, education, sport, policy development, corporate management and governance. The group does not represent any one group or sector. Rather, it is a Board comprised of a variety of people that reflect the diversity in backgrounds in hockey and our community.

***If you want to build a ship, don't drum up the men to gather wood, divide the work and give orders. Instead, teach them to yearn for the vast and endless sea.
- Antoine de St. Exupéry***

Through thoughtful exchanges on shared values SEAC continues to work on meaningful competition and player development. SEAC, with the support of various supporting bodies that conduct work in and around sport, will work to develop and elevate the culture and conscience of hockey in our community.

SEAC will be guided in principle by the use of ethical debate to create an environment for meaningful dialogue around the future of high performance hockey, based on commonly agreed principles of right and wrong. SEAC will also strive to shape public understanding of how we should behave and train when we compete. **Adapted from Canadian Centre for Ethics in Sport*

BOARD OF DIRECTORS

Executive

President:	Brent Sauer
Past President:	Terry Bartman
Vice President/Director of Public Relations:	Lon Bosch
Treasurer/Director of Finance:	Rob Kinch
Secretary/MHMHA President	Byron Hall
Director of Administration	Todd Herter
Director of Hockey Operations	Tim Hall

Associate Directors

Brad Irvine	Jerrid Sauer
Natalie Sauer	Jason Van Mulligan



MISSION STATEMENT

To provide hockey players with high performance resources to promote life long success.

***If you go to work on your goals, your goals will go to work on you. If you go to work on your plan, your plan will go to work on you. Whatever good things we build end up building us.
- Jim Rohn***

VALUES

INTEGRITY:

the association and its volunteers to be honest, fair, consistent and ethical when dealing with members and their families.

TEAMWORK:

working together to achieve common goals for the association's overall success and excellence.

RESPONSIVENESS:

timely, honest, and frequent communication.

PREPAREDNESS:

providing accurate and up-to-date information.

FISCAL RESPONSIBILITY:

development and adherence to financial accountability.

RESPECT:

create a climate of mutual respect and diversity by recognizing all members' contributions to the SEAC program.

COMMUNITY:

seeking opportunities to unite the community we live in and develop prospects of ethical citizenship.

COMMITMENT:

continuous improvement and value hard work and a growth mindset in the pursuit of excellence.

The achievements of an organization are the results of the combined effort of each individual. – Vince Lombardi



SEAC ACTION RESPONSE GUIDELINES & PROTOCOL

(Condensed version – official Guidelines for specific details located on SEAC website)

PURPOSE

The primary purpose of this Policy is to act as a guideline to assist players, parents, coaches, and SEAC Board Members with regards to all extraneous challenges. An important principle of this Policy is that all SEAC members are responsible for their actions, their behaviors, and whatever goes into his/her body.

South East Athletic Club (SEAC) will respond to all extraneous challenges connected to individuals or teams that may include but are not limited to:

- Illegal Drugs and Alcohol
- Bullying and Hazing
- Financial Issues (e.g. Hardship cases, misuse of funds)
- Behaviors or Actions Unbecoming of any member of the SEAC.

The SEAC includes the following: Board Member Directors, Associate Members, coaches, team personnel, players, or parents

GENERAL POLICY GUIDELINES

1. SEAC will work from the viewpoint that for any incident that falls under the above, the SEAC Board will respond 100% of the time. (100% Response)
2. SEAC will provide all of its members with a SEAC Handbook detailing The Action Response Guidelines and Protocol
3. SEAC will establish a **Member Integrity Committee (MIC)**
The MIC is a Board Committee that will be comprised of 2 Board Directors (may or may not include the president) as well as 2 Associate Members, one parent currently with a player on a SEAC team, as well as one player from a SEAC team.
4. Any member or incident that is reported to the president or vice-president of the SEAC Board where the president or designate feels there may have been a breach or violation of this policy, the following 3 Stages will be followed:



STAGE 1

The Member Integrity Committee, led by the MIC Committee Chair, will initiate a thorough investigation. The Chair will use all reasonable means to protect the identity and integrity of any persons reported in the first stage. At the completion of Stage 1, if further action is to be taken – the process will move to Stage 2. The Committee Chair will also provide the SEAC Board with a summary at the next Board meeting.

STAGE 2

This stage is to be conducted by the four Board Members (two directors and two associate members) and will not include the parent and the player from the MIC from Stage 1. Only Directors and Associate Members will be part of Stage 2. Stage 2 is an indication that the MIC has called for a formal hearing to take place. At the conclusion of the hearing the Board Members of the MIC will decide whether there will be any further results. Results from a hearing are listed in the official Guidelines and Protocol.

STAGE 3

Completion of the consequences from Stage 2. Where upon the individual(s) has/have completed Stage 2, the MIC Committee Chair, as well as other MIC Committee members if the Committee Chair deems necessary, will meet with the individual(s) to review the case and determine if all of the results from Stage 2 (the Hearing) have been completed.

APPEAL PROCEDURE

As with any proper due process, individuals who feel that a ruling is not acceptable or fair, the SEAC does provide an appeal process. In the event where a party feels like there is the need for an appeal, three steps will be followed and are outlined more specifically in the official Action Response Guidelines and Protocol.

***Coming together is a beginning, staying together is progress,
and working together is success. – Henry Ford***



FEE STRUCTURE

Due to Covid-19 we have made the decision to amend our fee structure this year. Fees will continue to be set to meet/recoup costs in full. Due to the circumstances we have reduced our overall fee structure on the expectation of less games, less travel, and overnight trips (no hotels).

We have budgeted for \$3300 at this time to meet our expenses for a full year. This is down from \$4250 for the U15 team and \$5,000 of U16 last year. We are still learning and hope to know more about what the 2nd half of the year will look like including the playoff structure which may result in changes. This may result in our January cheque needing to be changed.

With the above said we have several fixed expenses that will require funding immediately. All travel will be via bus. All travel will be single day trips. Players will be outfitted with team paraphernalia this next week and our goal will be to provide all the regular SEAC programs including fitness, powerskating, goalie instruction, and skate sharpening that we have in the past.

We have decided to structure our fees as follows:

- \$1650 first cheque payable immediately.
- \$1650 2nd cheque to be paid **January 1st**. Please have this postdated to **January 1, 2021**.

The initial cheque will ensure we have sufficient funds to meet to our pre-**Christmas** schedule and pay for all expenses budgeted and incurred.

We will not be asking for a performance bond at this time. We also do not know if the Medicine Hat Tigers will be having 50/50 at their games at this time.

In all previous years our teams were asked to find sponsorships. As you see our fees are being established at a dollar level that sponsorship is not required. With this said, and after numerous discussions, SEAC has decided that a player/family is able to use all sponsorship monies raised towards their own individual fees. For those of you interested in finding sponsors this could help you immensely. For those of you that would just rather pay for the fee this does not affect you. Please understand there will be no hard copy of the program this year with the same provided & represented online.



Reimbursement of Player Fees

We understand there are circumstances in our lives that may result in our decision for change. SEAC has determined that any player leaving our program voluntarily will not be entitled to a reimbursement of their fees if this change occurs after December 1st.

If a player is injured for the season in the first few months of the year, a reimbursement will be prorated if the family confirms their child's spot can be provided to another player. After January 1st no refund will apply.

Player Billeting

Should a family require Billeting for their player, please coordinate with your Team Manager. Each family is responsible for a \$400/monthly payment provided directly to the host family.

Equipment

All SEAC teams are expected to wear similar gloves, pants, and helmets, and this cost is the responsibility of each player/family.

Each player will be provided a hoodie, work out clothing and a hockey bag.

Without goals, and plans to reach them, you are like a ship that has set sail with no destination. - Fitzhugh Dodson

