



U15 AA TIGERS

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2020-2021
INFORMATION
PACKAGE

PRESIDENT'S MESSAGE

Dear Players and SEAC Families,

Welcome to the 2020-2021 SEAC Season!

We are excited to get the season started during these unprecedented times. The tryout process and regular season look quite different this year.

Our commitment is to follow all guidelines issued by the Government of Alberta as set out by the Chief Medical Officer, Hockey Alberta, and the City of Medicine Hat. We will do our best to ensure we keep everyone safe at the rink.

The links below provide the current information that we are following:

<https://www.medicinehat.ca/government/departments/parks-and-recreation/changes-due-to-covid-19>

<https://www.alberta.ca/assets/documents/covid-19-relaunch-sports-physical-activity-and-recreation.pdf>

<https://www.hockeyalberta.ca/home/>

SEAC is once again committed to offering a quality program with a strong coaching staff and effective support services which include fitness, skate sharpening, goalie sessions, power skating/skill sessions and coach mentorship. This information package will provide you further details on all that we offer.

We appreciate all the community support around the SEAC program, the sponsors, Medicine Hat Tigers, Medicine Hat Hockey Hounds, local media, volunteers and the many dedicated hockey fans.

We hope this year will be a GREAT year, for all our players, even amongst all the regulations.

Enjoy the season.

Warmest Regards,
SEAC Board of Directors



U15AA COACHING STAFF

HEAD COACH

CHRIS GUSTAFSON

Growing up on a farm outside of Elrose, Saskatchewan, he spent his early years developing a passion for the game of hockey. At the age of 14 he left home to play with the Notre Dame Hounds in Wilcox in their AAA & Jr A programs. From there, he received a 4-year scholarship to play NCAA Division 1 Hockey at the University of Massachusetts Lowell, where he was named a Captain for his last 2 seasons.

Upon receiving a Business Management Degree, he played 5 years professional hockey in Germany and the USA.

Chris is in his 8th year of coaching within the Alberta Minor Hockey system. He also has 7 years as a power skating/hockey skills coach, working with kids from minor hockey to Junior & University levels.

Outside of the rink, Chris has spent 10 years working with the City of Medicine Hat Fire Department. He is married to wife Andra, and has 2 children, Owen and Sadie.

Chris is extremely excited to be given the opportunity to pass on his experience and knowledge of the game to his team.

ASSISTANT COACHES

BRANDON STAHL

Born and raised in Medicine Hat Alberta Brandon came up through minor hockey playing AA/AAA hockey. After finishing minor hockey Brandon played 4 years of junior hockey with the Medicine Hat Cubs. After concluding his time with the Cubs, Brandon stepped into an assistant coach role with the team for 2 seasons.

MACKENZIE FRITZLER

Born and raised in Brooks, Alberta and moved to Medicine Hat at the age of 11. After finishing his minor hockey career playing for the Redcliff Grizzlies, MacKenzie moved on to play 4 seasons with the Medicine Hat Cubs in the Heritage Junior Hockey League with 3 years as assistant captain. Coming off of 19 years of hockey experience MacKenzie is starting his first-year coaching and can't wait to carry on his love for the sport and help other athletes grow.



SEAC TEAM SUPPORT SERVICES

GOALTENDING COACH

Matt Wong entering his 12th season as a goaltending coach in Medicine Hat. Using his background in goaltending he founded King of the Crease Goaltending in 2009 after a successful Junior A career. He was a runner up for the Rookie of the Year in the AJHL and was twice named BCHL All Star as a member of the Victoria Grizzlies and the Alberni Valley Bull Dogs. Matt was the former goaltending coach for the RBC Cup Champions Brooks Bandits and signed on with the WHL Medicine Hat Tigers for the 2019-2020 season.

DRYLAND

Dryland training for the U15AA team will be out of the Family Leisure Centre. This qualified fitness team with over 50 years combined experience, will work with the players to achieve their in-season fitness goals. Working closely with coaches and trainers to ensure all needs are met.

PLATINUM STAR

Platinum Star Power Skating is a team of certified, professional coaches who possess a great depth of knowledge and experience from our varied backgrounds of power skating, kinesiology, and professional hockey.

Gay N. Dubeau, is the founder/operator of this company. She is a Master Course Facilitator and Program Developer for Skate Canada and travels throughout Alberta, British Columbia and Saskatchewan certifying coaches to “teach” power skating.

We offer opportunities to teams, small groups and private individuals for power skating bio-mechanics, stick handling and shooting. It is our goal to stay current and deliver each and every session with PASSION!

We are honored to work with SEAC!

Gay’s commitment to sport and the community has provided her the honor of being an inductee on the Medicine Hat Sports Wall of Fame.



SKATE SHARPENING

Rob Hagarty from Stick Fix will be providing Skate Sharpening Services to all SEAC teams once again this season.

Skate sharpening will be offered on a weekly basis.

***DO YOUR EFFORTS OF TODAY.... MATCH YOUR DREAMS OF
TOMORROW***



SEAC HISTORY, MISSION STATEMENT, AND VALUES

HISTORY

The SEAC Board is comprised of individual members with experience in the various fields of knowledge necessary to ensure the proper stewardship of high performance hockey in Southeastern Alberta. These fields include, but are not limited to academia, ethics, law, education, sport, policy development, corporate management and governance. The group does not represent any one group or sector. Rather, it is a Board comprised of a variety of people that reflect the diversity in backgrounds in hockey and our community.

If you want to build a ship, don't drum up the men to gather wood, divide the work and give orders. Instead, teach them to yearn for the vast and endless sea.
- Antoine de St. Exupéry

Through thoughtful exchanges on shared values SEAC continues to work on meaningful competition and player development. SEAC, with the support of various supporting bodies that conduct work in and around sport, will work to develop and elevate the culture and conscience of hockey in our community.

SEAC will be guided in principle by the use of ethical debate to create an environment for meaningful dialogue around the future of high-performance hockey, based on commonly agreed principles of right and wrong. SEAC will also strive to shape public understanding of how we should behave and train when we compete. **Adapted from Canadian Centre for Ethics in Sport*

BOARD OF DIRECTORS

Executive

| | |
|--|---------------|
| President: | Brent Sauer |
| Past President: | Terry Bartman |
| Vice President/Director of Public Relations: | Lon Bosch |
| Treasurer/Director of Finance: | Rob Kinch |
| Secretary/MHMHA President | Byron Hall |
| Director of Administration | Todd Herter |
| Director of Hockey Operations | Tim Hall |

Associate Directors

| | |
|--------------------|---------------|
| Jerrid Sauer | Natalie Sauer |
| Jason Van Mulligan | |



MISSION STATEMENT

To provide hockey players with high performance resources to promote life long success.

***If you go to work on your goals, your goals will go to work on you. If you go to work on your plan, your plan will go to work on you. Whatever good things we build end up building us.
- Jim Rohn***

VALUES

INTEGRITY:

the association and its volunteers to be honest, fair, consistent and ethical when dealing with members and their families.

TEAMWORK:

working together to achieve common goals for the association's overall success and excellence.

RESPONSIVENESS:

timely, honest, and frequent communication.

PREPARDNESS:

providing accurate and up-to-date information.

FISCIAL RESPONSIBILITY:

development and adherence to financial accountability.

RESPECT:

create a climate of mutual respect and diversity by recognizing all members' contributions to the SEAC program.

COMMUNITY:

seeking opportunities to unite the community we live in and develop prospects of ethical citizenship.

COMMITMENT:

continuous improvement and value hard work and a growth mindset in the pursuit of excellence.

The achievements of an organization are the results of the combined effort of each individual. – Vince Lombardi



SEAC ACTION RESPONSE GUIDELINES & PROTOCOL

(Condensed version – official Guidelines for specific details located on SEAC website)

PURPOSE

The primary purpose of this Policy is to act as a guideline to assist players, parents, coaches, and SEAC Board Members with regards to all extraneous challenges. An important principle of this Policy is that all SEAC members are responsible for their actions, their behaviors, and whatever goes into his/her body.

South East Athletic Club (SEAC) will respond to all extraneous challenges connected to individuals or teams that may include but are not limited to:

- Illegal Drugs and Alcohol
- Bullying and Hazing
- Financial Issues (ie Hardship cases, misuse of funds)
- Behaviors or Actions Unbecoming of any member of the SEAC.

The SEAC includes the following: Board Member Directors, Associate Members, coaches, team personnel, players, or parents

GENERAL POLICY GUIDELINES

1. SEAC will work from the viewpoint that for any incident that falls under the above, the SEAC Board will respond 100% of the time. (100% Response)
2. SEAC will provide all of its members with a SEAC Handbook detailing The Action Response Guidelines and Protocol
3. SEAC will establish a **Member Integrity Committee (MIC)**
The MIC is a Board Committee that will be comprised of 2 Board Directors (may or may not include the president) as well as 2 Associate Members, one parent currently with a player on a SEAC team, as well as one player from a SEAC team.
4. Any member or incident that is reported to the president or vice-president of the SEAC Board where the president or designate feels there may have been a breach or violation of this policy, the following 3 Stages will be followed:



STAGE 1

The Member Integrity Committee, led by the MIC Committee Chair, will initiate a thorough investigation. The Chair will use all reasonable means to protect the identity and integrity of any persons reported in the first stage. At the completion of Stage 1, if further action is to be taken – the process will move to Stage 2. The Committee Chair will also provide the SEAC Board with a summary at the next Board meeting.

STAGE 2

This stage is to be conducted by the four Board Members (two directors and two associate members) and will not include the parent and the player from the MIC from Stage 1. Only Directors and Associate Members will be part of Stage 2. Stage 2 is an indication that the MIC has called for a formal hearing to take place. At the conclusion of the hearing the Board Members of the MIC will decide whether there will be any further results. Results from a hearing are listed in the official Guidelines and Protocol.

STAGE 3

Completion of the consequences from Stage 2. Where upon the individual(s) has/have completed Stage 2, the MIC Committee Chair, as well as other MIC Committee members if the Committee Chair deems necessary, will meet with the individual(s) to review the case and determine if all of the results from Stage 2 (the Hearing) have been completed.

APPEAL PROCEDURE

As with any proper due process, individuals who feel that a ruling is not acceptable or fair, the SEAC does provide an appeal process. In the event where a party feels like there is the need for an appeal, three steps will be followed and are outlined more specifically in the official Action Response Guidelines and Protocol.

***Coming together is a beginning, staying together is progress,
and working together is success. – Henry Ford***



FEE STRUCTURE

Due to Covid-19 we have made the decision to amend our fee structure this year. Fees will continue to be set to meet/recoup costs in full. Due to the circumstances we have reduced our overall fee structure on the expectation of less games, less travel, and overnight trips (no hotels).

We have budgeted for \$3000 at this time to meet our expenses for a full year. We are still learning and hope to know more about what the 2nd half of the year will look like including the playoff structure which may result in changes. This may result in our January cheque needing to be changed.

With the above said we have several fixed expenses that will require funding immediately. All travel will be via bus. All travel will be single day trips. Players will be outfitted with team paraphernalia this next week and our goal will be to provide all the regular SEAC programs including fitness, powerskating, goalie instruction, and skate sharpening that we have in the past.

We have decided to structure our fees as follows:

- \$1500 first cheque payable immediately.
- \$1500 2nd cheque to be paid [January 1st](#). Please have this postdated to [January 1, 2021](#).

The initial cheque will ensure we have sufficient funds to meet to our pre-[Christmas](#) schedule and pay for all expenses budgeted and incurred.

At this time, we will not be asking for a performance bond as well we do not know if the Medicine Hat Tigers will be having 50/50 at their games.

In all previous years our teams were asked to find sponsorships. As you see our fees are being established at a dollar level that sponsorship is not required. With this said, and after numerous discussions, SEAC has decided that a player/family is able to use all sponsorship monies raised towards their own individual fees. For those of you interested in finding sponsors this could help you immensely. For those of you that would just rather pay for the fee this does not affect you. Please understand there will be no hard copy of the program this year with the same provided & represented online.



Reimbursement of Player Fees

We understand there are circumstances in our lives that may result in our decision for change. SEAC has determined that any player leaving our program voluntarily will not be entitled to a reimbursement of their fees if this change occurs after December 1st.

If a player is injured for the season in the first few months of the year, a reimbursement will be prorated if the family confirms their child's spot can be provided to another player. After January 1st no refund will apply.

Player Billeting

Should a family require Billeting for their player, please coordinate with your Team Manager. Each family is responsible for a \$400/monthly payment provided directly to the host family.

Equipment

All SEAC teams are expected to wear similar gloves, pants, and helmets, and this cost is the responsibility of each player/family.

Each player will be provided a hoodie, work out clothing and a hockey bag.

Without goals, and plans to reach them, you are like a ship that has set sail with no destination. - Fitzhugh Dodson

