



# SEAC TIGERS

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**2021-2022**  
INFORMATION  
PACKAGE

# PRESIDENT'S MESSAGE

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Dear Players and SEAC Families,

Welcome to the 2021-2022 SEAC Season!

We are excited to get the season started and we will navigate through the challenges of this time together.

Our priority is for the health and safety of our players, team staff and families. Our commitment is to follow all guidelines issued by the Government of Alberta as set out by the Chief Medical Officer, Hockey Alberta, the City of Medicine Hat and we will respect all restrictions set in place by opposing teams and their communities.

SEAC is once again committed to offering a quality program with a strong coaching staff and effective support services which include fitness, goalie sessions, power skating sessions, skate sharpening, and coach mentorship. This information package will provide you further details on all that we offer.

We appreciate all the community support around the SEAC program, the sponsors, Medicine Hat Tigers, Medicine Hat Hockey Hounds, local media, volunteers, and the many dedicated hockey fans.

We hope this year will be a GREAT year for all our players.

Enjoy the season!

Warmest Regards,  
SEAC Board of Directors



# SEAC HISTORY, MISSION STATEMENT, AND VALUES

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## **HISTORY**

The SEAC Board is comprised of individual members with experience in the various fields of knowledge necessary to ensure the proper stewardship of high-performance hockey in Southeastern Alberta. These fields include, but are not limited to academia, ethics, law, education, sport, policy development, corporate management, and governance. The group does not represent any one group or sector. Rather, it is a Board comprised of a variety of people that reflect the diversity in backgrounds in hockey and our community.

Through thoughtful exchanges on shared values SEAC continues to work on meaningful competition and player development. SEAC, with the support of various supporting bodies that conduct work in and around sport, will work to develop and elevate the culture and conscience of hockey in our community.

SEAC will be guided in principle by the use of ethical debate to create an environment for meaningful dialogue around the future of high-performance hockey, based on commonly agreed principles of right and wrong. SEAC will also strive to shape public understanding of how we should behave and train when we compete. *\*Adapted from Canadian Centre for Ethics in Sport*

## **BOARD OF DIRECTORS**

### **Executive**

President:	Jason Van Mulligan
Past President:	Brent Sauer
Vice President:	Natalie Sauer
Treasurer	Todd Herter
Director of Administration	Todd Herter
Director – Hockey Operations	Jerrid Sauer
Secretary	Byron Hall
MHMHA Representative	Blaire Velichko

### **Associate Directors**

Murray Price – Hockey Operations	John Dobbin – Hockey Operations
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## **MISSION STATEMENT**

To provide hockey players with high performance resources to promote lifelong success.

***If you go to work on your goals, your goals will go to work on you. If you go to work on your plan, your plan will go to work on you. Whatever good things we build end up building us.  
- Jim Rohn***

## **VALUES**

### **INTEGRITY:**

the association and its volunteers to be honest, fair, consistent, and ethical when dealing with members and their families.

### **TEAMWORK:**

working together to achieve common goals for the association's overall success and excellence.

### **RESPONSIVENESS:**

timely, honest, and frequent communication.

### **PREPAREDNESS:**

providing accurate and up-to-date information.

### **FISCAL RESPONSIBILITY:**

development and adherence to financial accountability.

### **RESPECT:**

create a climate of mutual respect and diversity by recognizing all members' contributions to the SEAC program.

### **COMMUNITY:**

seeking opportunities to unite the community we live in and develop prospects of ethical citizenship.

### **COMMITMENT:**

continuous improvement and value hard work and a growth mindset in the pursuit of excellence.

***The achievements of an organization are the results of the combined effort of each individual. – Vince Lombardi***



# 2021-22 SEAC COACHING STAFF

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## U15 AAA HEAD COACH

### **TYLER KEEN**

Tyler played in the elite stream of minor hockey from peewee through midget including captaining the U16 AAA and U18 AAA teams in his final three years. After finishing his seventeen-year-old year with the Midget AAA Tigers, Tyler shifted paths into starting his working career. After only a brief hiatus from the rink, Tyler reignited his passion for hockey this time by going behind the bench. He worked as an assistant coach of the Bantam AA team for two seasons before making the move to the U15 AAA in 2018.

## ASSISTANT COACHES

### **QUINTEN KARG**

Quinten Karg was born in Hanna Alberta and moved to Medicine Hat when he was 14 years old to pursue a better opportunity at playing competitive hockey. He eventually played out his minor hockey years in Medicine Hat finishing with the SEAC U18 AAA team. After taking a year away from hockey he made the decision to play for the Medicine Hat Cubs and was lucky enough to be named team captain for two out of three seasons. Immediately following my playing career, he joined the coaching staff for the SEAC U15 AAA team in 2019.

### **MASON FISCHER**

Mason Fischer was born in Regina, Saskatchewan moved to Medicine Hat at the age of three. Mason played all of his minor hockey in the Medicine Hat system. This included being an assistant captain for the SEAC U16 AAA and captaining the U18 AA team. Mason concluded his U18 career on the SEAC AAA team. Mason went on to enjoy a long Junior A career with stops on teams within the Alberta, Saskatchewan and Manitoba leagues. In his final season of Jr A, he chose to come home to play the last half of the season with the Medicine Hat Cubs. In Mason's over age year with the Cubs as a 21-year-old the assistant captain helped guide his team to a second straight playoff run which also included an all-star recognition. Mason is currently sales representative at City Chrysler Medicine Hat. He is also an auxiliary member with the Medicine Hat Police service in the hopes for a long-term career in law enforcement. Now that he has decided to conclude his playing career Mason is excited to begin his journey as a coach and pass on what he has learnt along the way.



## CHAD MARTIN

It is good to be back for another year. My name is Chad Martin and I am the Manager/Assistant coach for the U15 Tigers. This is my second year with the team, my first year being a manager. I have been involved in minor hockey for 25 years in coaching various teams from Atom to Midget AAA. I have also been involved in coaching baseball in the city from little league to Highschool. I was also fortunate enough to be a part of the 2014 championship winning Medicine Hat Mavericks. I am looking forward to working with this group of young athletes in our pursuit of a provincial title. Good luck to everyone this year, it will be a fun season.

***“Hockey is a unique sport in the sense that you need each and every guy helping each other and pulling in the same direction to be successful.” - Wayne Gretzky***



## U15 AA HEAD COACH

### **CHRIS GUSTAFSON**

Growing up on a farm outside of Elrose, Saskatchewan, he spent his early years developing a passion for the game of hockey. At the age of 14 he left home to play with the Notre Dame Hounds in Wilcox in their AAA & Jr A programs. From there, he received a 4-year scholarship to play NCAA Division 1 Hockey at the University of Massachusetts Lowell, where he was named a Captain for his last 2 seasons.

Upon receiving a Business Management Degree, he played 5 years professional hockey in Germany and the USA.

Chris is in his 8<sup>th</sup> year of coaching within the Alberta Minor Hockey system. He also has 7 years as a power skating/hockey skills coach, working with kids from minor hockey to Junior & University levels.

Outside of the rink, Chris has spent 10 years working with the City of Medicine Hat Fire Department. He is married to wife Andra, and has 2 children, Owen and Sadie.

Chris is extremely excited to be given the opportunity to pass on his experience and knowledge of the game to his team.

## ASSISTANT COACHES

### **BRANDON STAHL**

Born and raised in Medicine Hat Alberta Brandon came up through minor hockey playing AA/AAA hockey. After finishing minor hockey Brandon played 4 years of junior hockey with the Medicine Hat Cubs. After concluding his time with the Cubs, Brandon stepped into an assistant coach role with the team for 2 seasons.

### **MACKENZIE FRITZLER**

Born and raised in Brooks, Alberta and moved to Medicine Hat at the age of 11. After finishing his minor hockey career playing for the Redcliff Grizzlies, MacKenzie moved on to play 4 seasons with the Medicine Hat Cubs in the Heritage Junior Hockey League with 3 years as assistant captain. Coming off of 19 years of hockey experience MacKenzie is starting his first-year coaching and can't wait to carry on his love for the sport and help other athletes grow.



## KANEN KRUSHEL

Kanen was born in Lethbridge, Alberta however lived in Taber until the age of four when the family moved to Medicine Hat. Shortly thereafter, Kanen started playing hockey. Kanen played at the top level throughout minor hockey which included winning the Pee wee AA South Division Championship in 2011/2012, captaining the Bantam AAA team and being an assistant captain for the Midget 15 AAA team in his last year of minor hockey. After taking two years off from hockey, Kanen came back and played one season of Junior Hockey with the Medicine Hat Cubs.

Outside the rink Kanen works as a Community Peace Officer with AHS and gives back to the community by volunteering with the Community Foundation of Southeastern Alberta / the Canadian Mental Health Association. In addition to this, Kanen also volunteers with the Medicine Hat Police Service as an Auxiliary Constable which he hopes turns into a long, dedicated career in law enforcement.

This is Kanen's first year of coaching and he is looking forward to the challenges and rewards that come with it. As it did for him, Kanen believes that hockey instills values into young men that will translate into life skills and lessons that they can carry and utilize throughout life.

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***Hockey's a funny game. You have to prove yourself every shift, every game. It's not up to anybody else. You have to take pride in yourself." - Paul Coffey***



# **U16AAA COACHING STAFF**

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## **HEAD COACH**

### **KEEGAN BARTRAM**

Keegan Bartram is born and raised in the city of Medicine Hat and is entering his second season as a Head Coach at 26-years old. He started playing at 4-years old and played the entirety of his hockey through the MHMHA, winning a Pee Wee AA Championship in 2007/08 before finishing off with a season at the Midget AAA level. He then went on to play parts of 4 seasons with the Medicine Hat Cubs in Jr. B from 2013-2017, winning the league's Rookie of the Year his first season and captaining the club in his final two. He then finished off his playing career with a Championship title in the Saskatchewan Senior League with the Shaunavon Badgers alongside fellow coach Logan Aasman. Keegan is a recent graduate of Mount Royal University's Broadcast Media Studies program and has worked as a media correspondent/analyst in hockey at many different levels. 3-years as the play-by-play voice of MRU's men's and women's hockey clubs, some time with Calgary Flames radio SportsNet 960 the Fan and with Hockey Canada at their National Women's Junior Showcase. He is excited to bring his knowledge and passion for the game to these young men to help them grow as individuals on/off the ice and is looking forward to changing the mindset of hockey in Medicine Hat.

## **ASSISTANT COACHES**

### **ROYCE BERT**

Royce Bert grew up in Redcliff where he started playing the game of hockey at the age of 9. He then went on to play in the MHMHA system for the Pee Wee AA, Bantam AAA, and Midget AAA clubs. After minor hockey, he played 2 years Junior B for the Medicine Hat Cubs where they won back-to-back Playoff titles and represented their zone for Provincials. His final year playing Junior hockey was with the Brooks Bandits Junior A club in the AJHL where he was an assistant captain in 00/01. After playing he got his first taste of coaching, helping as an assistant with the Junior B cubs in 03/04. During that time, he married his amazingly supportive wife Leesa. They have two children, Deegan and Keyana, that both play hockey. In 2012, he continued coaching when his kids first started to skate and has been coaching ever since. He has been a part of numerous Provincial teams that have had success. He coached his Pee Wee AA team in 18/19 to a South division title and went on to take home a Bronze at Provincials. As an assistant with the girl's program Pee Wee B club in 17/18 they took home Silver. The following year they won the league title and Provincial Gold in the A



division. He is employed at Iron Horse Energy Services and is in his 14th year with the company where he worked his way up to Managing the Coil division. As a coach, he enjoys being able to have the opportunity to give back to the game he loves from his past playing and coaching experiences including physical, mental, emotional, and strategic aspects. Leading to the most important part. "Player development" on and off the ice. He feels there is more to hockey than the game itself, valuable life lessons and life skills are learned and are a big part of the players' growth.

## **LOGAN AASMAN**

Logan is from Medicine Hat and started playing hockey at 7-years old. He played up through the MHMHA with two-seasons at the Pee Wee AA level, one at the Bantam AAA level where he was named the all-star representative for the club at the break and the recipient of the Tigers \$2,500 scholarship for top Hound at the Hockey Hounds Tournament. He then went on to play a year at the Midget 15's level before a season and a half with the Midget AAA Tigers. He won the top scorer award for the team in 2011/12 and in his final season got the call to join the Everett Silvertips of the WHL. After parts of 3 seasons in Everett, Logan joined the Brooks Bandits for a brief stint as a 20-year-old before leaving to start his pursuit in instrumentation at SAIT. He is in his 4<sup>th</sup> year there and is working at PTW Energy. Logan, also in his second season as a coach is excited to share his experiences and have a great season with his staff and players.

## **ETHAN BARTRAM**

Ethan Bartram is a 21-year-old native of Medicine Hat. He grew up playing his minor hockey in the city all the way through U18 hockey (formerly midget). He excelled on the baseball field through his entire life as well representing Team Alberta at the 2013 Little League Canadian National Tournament and then again in the Junior divisions the following 3 seasons before finishing off at the American Legion level. The younger brother of head coach Keegan, Ethan has always been around the game of hockey and has always had an interest in being a coach and giving back to the community. He currently has one year finished at the Medicine Hat College in the Criminal Justice program and looks forward to helping his fellow staff this season and developing these boys for the future.

***"It's not necessarily the amount of time you spend at practice that counts; it's what you put into the practice." - Eric Lindros***



# SEAC TEAM SUPPORT SERVICES

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## **GOALTENDING COACH**

Matt Wong entering his 13th season as a goaltending coach in Medicine Hat. Using his background in goaltending he founded King of the Crease Goaltending in 2009 after a successful Junior A career. He was a runner up for the Rookie of the Year in the AJHL and was twice named BCHL All Star as a member of the Victoria Grizzlies and the Alberni Valley Bull Dogs.

Matt was the former goaltending coach for the RBC Cup Champions Brooks Bandits and signed on with the WHL Medicine Hat Tigers for the 2019-2020 season.

## **DRYLAND/FITNESS**

For U15AAA & U16AAA Temple Fitness will be the home for all dryland training this season.

For U15AA – the Family Leisure Centre will be the home for all dryland training this season.

We are very pleased with the professional, experienced & educated staff that are available for the teams at these facilities.

## **PLATINUM STAR**

Platinum Star Power Skating is a team of certified, professional coaches who possess a great depth of knowledge and experience from our varied backgrounds of power skating, kinesiology, and professional hockey. Under the new ownership of Slater Dykma, they will continue to offer the quality program that Platinum Star is known for.

For further information on this program <https://www.platinumstar.ca/>

## **SKATE SHARPENING**

Rob Hagarty from Stick Fix will be providing Skate Sharpening Services to all SEAC teams once again this season. Skate sharpening will be offered on a weekly basis.



# FEE STRUCTURE

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The following pages outline your financial commitment for participating in the SEAC program. Please note:

- Payment is expected **via Cheque only** and should be made out to *SEAC or South East Athletic Club*.
- Please reference your child name on the cheque for ease of reference if the child's last name is different than yours.
- Tax deductible receipts will not be issued, as player fees are not a tax deductible expense.
- Tournaments, exhibition, playoffs, and provincial expenses will require additional funding from the families, and this will be applied specific to the team or group. (**Exception:** The U16AAA's attend the Sutter Cup each year. These costs have been built into the annual fees for that program.)

**\*\*Important\*\***

- If payment is not received by the start of the season as requested below, player participation in SEAC activities will be suspended.

## 1. Fall Tryout

**Registration Fees:** (All players must register with MHMHA).

## 2. Pre-Season

**Fee - (TBD)**

The pre-season fee is to be collected from each individual player who has successfully extended his tryout and remains with a SEAC club past the Fall Tryout Camp. This fee will pay for the ice time, referees, travel costs, on-ice instruction, and any administrative costs related to pre-season, etc. *The fee may vary between program depending on the length and extent of each team's pre-season activities.*

## 3. Regular Season Fees

All regular season fees as referenced below are due immediately upon your child earning a position on the team following the pre-season evaluations.



Upon making a SEAC team each Family / Player will need to make the following payments immediately:

### Player Fees

Player Fees will cover the cost of ice time, travel, meals, and hotels for all players and coaching staff plus all other related costs associated with running the hockey program.

**U16 AAA Program:** \$5,000 per annum (4 x \$1250)

**U15 AAA Program:** \$4,500 per annum (4 x \$1125)

**U15 AA Program:** \$3,600 per annum (4 x \$ 900)

Payments are due as follows:

4 installments

(Postdated for October 1<sup>st</sup>, November 1<sup>st</sup>, December 1<sup>st</sup> and January 1<sup>st</sup>).

In all previous years except last year our teams were asked to find sponsorships. As you see our fees are being established at a dollar level that sponsorship is not required. With this said, and after numerous discussions last year and again this year, SEAC has decided that a player/family is able to use all sponsorship monies raised towards their own individual fees. For those of you interested in finding sponsors this could help you immensely. For those of you that would just rather pay for the fee this does not affect you. Please understand there will be no hard copy of the program this year with the same provided & represented online.

### Performance Bond

The Southeast Athletic Club receives vital support from the Medicine Hat Tigers 50/50 program, which allows us to relieve the financial commitment for each SEAC individual player. Each family is required to work a number of scheduled shifts at Medicine Hat Tigers home games. A \$200 Performance Bond guarantees your commitment to this program and allows us to uphold and respect this strong relationship.

- Please submit your Performance Bond on a **separate** cheque, dated for November 1<sup>st</sup>.
- This cheque will only be cashed if the family is unable fulfill their commitment to work their designated 50/50 shift or make a suitable arrangement for a replacement worker.
  - Upon such circumstance, another \$200 Performance Bond becomes due.



## **Player Billeting**

Should a family require Billeting for their player, please coordinate with your Team Manager. Each family is responsible for a \$500/monthly payment provided directly to the host family.

## **Equipment**

All SEAC teams are expected to wear similar gloves, pants, and helmets, and this cost is the responsibility of each player/family.

Each player will be provided a hoodie, work out clothing and a hockey bag.

## ***Reimbursement of Player Fees***

We understand there are circumstances in our lives that may result in our decision for change. SEAC has determined that any player leaving our program voluntarily will not be entitled to a reimbursement of their fees if this change occurs after December 1<sup>st</sup>.

If a player is injured for the season in the first few months of the year, a reimbursement will be prorated if the family confirms their child's spot can be provided to another player. After January 1<sup>st</sup> no refund will apply.



# SEAC ACTION RESPONSE GUIDELINES & PROTOCOL

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*(Condensed version – official Guidelines for specific details located on SEAC website)*

## **PURPOSE**

The primary purpose of this Policy is to act as a guideline to assist players, parents, coaches, and SEAC Board Members with regards to all extraneous challenges. An important principle of this Policy is that all SEAC members are responsible for their actions, their behaviors, and whatever goes into his/her body.

**South East Athletic Club (SEAC) will respond to all extraneous challenges connected to individuals or teams that may include but are not limited to:**

- Illegal Drugs and Alcohol
- Bullying and Hazing
- Financial Issues (ie Hardship cases, misuse of funds)
- Behaviors or Actions Unbecoming of any member of the SEAC.

*The SEAC includes the following: Board Member Directors, Associate Members, coaches, team personnel, players, or parents*

## **GENERAL POLICY GUIDELINES**

1. SEAC will work from the viewpoint that for any incident that falls under the above, the SEAC Board will respond 100% of the time. (100% Response)
2. SEAC will provide all its members with a SEAC Handbook detailing The Action Response Guidelines and Protocol
3. SEAC will establish a **Member Integrity Committee (MIC)**  
The MIC is a Board Committee that will be comprised of 2 Board Directors (may or may not include the president) as well as 2 Associate Members, one parent currently with a player on a SEAC team, as well as one player from a SEAC team.
4. Any member or incident that is reported to the president or vice-president of the SEAC Board where the president or designate feels there may have been a breach or violation of this policy, the following 3 Stages will be followed:



## **STAGE 1**

The Member Integrity Committee, led by the MIC Committee Chair, will initiate a thorough investigation. The Chair will use all reasonable means to protect the identity and integrity of any persons reported in the first stage. At the completion of Stage 1, if further action is to be taken – the process will move to Stage 2. The Committee Chair will also provide the SEAC Board with a summary at the next Board meeting.

## **STAGE 2**

This stage is to be conducted by the four Board Members (two directors and two associate members) and will not include the parent and the player from the MIC from Stage 1. Only Directors and Associate Members will be part of Stage 2. Stage 2 is an indication that the MIC has called for a formal hearing to take place. At the conclusion of the hearing the Board Members of the MIC will decide whether there will be any further results. Results from a hearing are listed in the official Guidelines and Protocol.

## **STAGE 3**

Completion of the consequences from Stage 2. Where upon the individual(s) has/have completed Stage 2, the MIC Committee Chair, as well as other MIC Committee members if the Committee Chair deems necessary, will meet with the individual(s) to review the case and determine if all of the results from Stage 2 (the Hearing) have been completed.

## **APPEAL PROCEDURE**

As with any proper due process, individuals who feel that a ruling is not acceptable or fair, the SEAC does provide an appeal process. In the event where a party feels like there is the need for an appeal, three steps will be followed and are outlined more specifically in the official Action Response Guidelines and Protocol.

***Coming together is a beginning, staying together is progress,  
and working together is success. – Henry Ford***

